



Attention Kroger & GFS Shoppers!

Kroger has initiated a new ***Kroger Community Rewards (KCR)*** program for providing financial support to non-profit organizations, and the **KOC** has enrolled in the program. You no longer need to “reload” those gift cards! The funding directed to each organization enrolled in the ***KCR*** program is based on the money spent at Kroger stores (including the purchase of gift cards to other stores) by members of each enrolled organization, starting **May 1**, and running to April 30, 2010.

If you shop at Kroger, you can help raise funds for the **KOC** through your purchases. First you need to have a Kroger Plus Card or you can get one at any Kroger store (they are free). Then you enroll in the ***KCR*** program on line using the following steps.

- To start, have your Kroger Plus card
- Begin registration at <http://krogercommunityrewards.com>
- Click on **“Welcome! Sign In/Register”**
- Click on **“Sign up Today”** in the New Customer box on the right hand side of the screen.
- Sign up for a Kroger Rewards Account by entering your zip code, clicking on the **“Find”** button and then the **“Select”** button for the store that you shop at most frequently. Enter your email and password and choose any email subscriptions you may want and click on **“Confirm”**.
- **“Confirm”** agreement with terms and conditions.
- Watch for an email from Kroger with the subject: “Last step to activate your account”. Click on the link provided in the email.
- You will be directed to a page titled: “Your Kroger.com Account Has Been Activated”. **BUT YOU ARE NOT DONE-** keep going with the next steps. Click on **“Click here to login to your account”**.
- Click on **“Edit Kroger Community Rewards Information”** and input your Kroger Plus card number (12 digit number on back of card). Click the “save changes” box at the bottom.

- Update or confirm your personal information. Click the “save changes” box at the bottom.
- Enter our organization number # **81033** in the box and click on the “**Search**” box to bring up the names of organizations.
- Select “**Jerome Kickoff Club**” and click on the “save changes” box.
- To verify you are enrolled correctly you will see “**Jerome Kickoff Club**” on the right hand side of your information page.

At this point, you are done and may click on “**Logout**” in the upper right hand corner of the screen.

How much money will the KOC receive?

Each quarter Kroger will award up to \$1,250,000 to **ALL** enrolled organizations. The amount awarded to any given organization will be based on the **Percentage** of spending by members of that organization in comparison to that of all other enrolled organizations. Purchases made at any Kroger store (**even outside Columbus or Ohio**) with your Plus card count toward our spending amount.

Please take 3-4 minutes to log on and register for the **KOC**.

This enrollment process has to be done each May 1st. You may change your designation organization once a year.

GFS CARDS

Here is a simple outline of how the GFS cards work.

1. Obtain an order form from Lori Bonifas.
2. Fill out form and mail in to GFS. (card will arrive 2-3 weeks)
3. When purchasing items at GFS, hand them your card to scan.
4. GFS gives back 5-10% of total sales for the KOC on a quarterly basis.

Please contact **Lori Bonifas** @ lbonifas@columbus.rr.com with questions.

GO CELTS!!!