



Attention Kroger & GFS Shoppers!

Last year, Kroger initiated a new ***Kroger Community Rewards (KCR)*** program to provide financial support to non-profit organizations, and the **KOC** enrolled in this program. The program runs from **May 1** to **April 30** each year. This means that ***you will need to re-enroll*** into the program for the **KOC** to continue earning rewards from your card for the coming year.

RE-ENROLL: Visit www.krogercommunityrewards.com, click on “Ohio” and then click on “**Already enrolled? Sign In**”, pick Dublin Jerome Kickoff Club, #81033 (***re-enrolling will take 15 seconds and you will be done!***)

ENROLL: First you must have a Kroger Plus Card (stop at any Kroger store, if not). You can visit www.krogercommunityrewards.com, click on “Ohio” to sign up for a Kroger.com account. All participants must have a valid online account at Kroger.com to participate in **KCR**. To “enroll” in the **KCR** program, use the following steps:

- To start, have your Kroger Plus card
- Begin registration at www.krogercommunityrewards.com
- Click on “Ohio”
- Click on “**Enroll**”
- Sign up for a Kroger Rewards Account by entering your zip code, clicking on the “**Find**” button and then the “**Select**” button for the store that you shop at most frequently. Enter your email and password and choose any email subscriptions you may want and click on “**Confirm**”.
- “**Confirm**” agreement with terms and conditions.
- Watch for an email from Kroger with the subject: “Last step to activate your account”. Click on the link provided in the email.
- You will be directed to a page titled: “Your Kroger.com Account Has Been Activated”. **BUT YOU ARE NOT DONE-** keep going with the next steps. Click on “**Click here to login to your account**”.

- Click on “**Edit Kroger Community Rewards Information**” and input your Kroger Plus card number (12 digit number on back of card). Click the “save changes” box at the bottom.
- Update or confirm your personal information. Click the “save changes” box at the bottom.
- Enter our organization number # **81033** in the box and click on the “**Search**” box to bring up the names of organizations.
- Select “**Jerome Kickoff Club**” and click on the “save changes” box.
- To verify you are enrolled correctly you will see “**Jerome Kickoff Club**” on the right hand side of your information page.

At this point, you are done and may click on “**Logout**” in the upper right hand corner of the screen.

How much money will the KOC receive?

Each quarter Kroger will award up to \$1,250,000 to **ALL** enrolled organizations. The amount awarded to any given organization will be based on the **Percentage** of spending by members of that organization in comparison to that of all other enrolled organizations. Purchases made at any Kroger store (**even outside Columbus or Ohio**) with your Plus card count toward our spending amount. This includes the purchases of gift cards at Kroger to other vendors.

Please take 5 minutes to log on and register for the **KOC**.

This enrollment process has to be done each May 1st. You may change your designation organization once a year.

GFS CARDS

Here is a simple outline of how the GFS cards work.

1. Obtain an order form from Lori Bonifas.
2. Fill out form and mail in to GFS. (card will arrive 2-3 weeks)
3. When purchasing items at GFS, hand them your card to scan.
4. GFS gives back 5-10% of total sales for the KOC on a quarterly basis.

Please contact **Lori Bonifas** @ lbbonifas@columbus.rr.com with questions.
GO CELTS!!!