



Attention Kroger Shoppers!

The ***Kroger Community Rewards*** program is an easy way for our club to earn free money. Every time you swipe your Kroger card the Jerome Kickoff Club earns money. This is free, easy money for our club. The enrollment period begins today and ends 4/30/11. Don't wait. ***Please take 5 minutes and JOIN TODAY!***

How much money will the KOC receive?

Each quarter Kroger will award up to \$1,250,000 to **ALL** enrolled organizations. The amount awarded to any given organization will be based on the **Percentage** of spending by members of that organization in comparison to that of all other enrolled organizations. Purchases made at any Kroger store (**even outside Columbus or Ohio**) with your Plus card count toward our spending amount. This includes the purchases of gift cards, prescriptions and gas at Kroger. For the 2010-11 enrollment period, KOC earned close to \$2,500. ***Thank you to all current participants!!***

SENIOR PARENTS: Congratulations on your student's upcoming graduation. If you do not have another child in Dublin schools, we encourage you to re-enroll and keep **KOC** as your destination organization. Your continued support is greatly appreciated!

The program runs from **May 1 to April 30** each year. For those of you that already participate in the program, ***you will need to re-enroll*** in order for the **KOC** to continue earning rewards from your card for the coming year

RE-ENROLL: Visit www.krogercommunityrewards.com, click on "Ohio" and then click on "Already enrolled? Sign In", pick Dublin Jerome Kickoff Club, #81033 (***re-enrolling will take 15 seconds and you will be done!***)

ENROLL: First you must have a Kroger Plus Card (stop at any Kroger store, if not). You can visit www.krogercommunityrewards.com, click on **“Ohio”** to sign up for a Kroger.com account. All participants must have a valid online account at Kroger.com to participate in **KCR**. To “enroll” in the **KCR** program, use the following steps:

- To start, have your Kroger Plus card
- Begin registration at www.krogercommunityrewards.com
- Click on **“Ohio”**
- Click on **“Enroll”**
- Sign up for a Kroger Rewards Account by entering your zip code, clicking on the **“Find”** button and then the **“Select”** button for the store that you shop at most frequently. Enter your email and password and choose any email subscriptions you may want and click on **“Confirm”**.
- **“Confirm”** agreement with terms and conditions.
- Watch for an email from Kroger with the subject: “Last step to activate your account”. Click on the link provided in the email.
- You will be directed to a page titled: “Your Kroger.com Account Has Been Activated”. **BUT YOU ARE NOT DONE-** keep going with the next steps. Click on **“Click here to login to your account”**.
- Click on **“Edit Kroger Community Rewards Information”** and input your Kroger Plus card number (12 digit number on back of card). Click the “save changes” box at the bottom.
- Update or confirm your personal information. Click the “save changes” box at the bottom.
- Enter our organization number # **81033** in the box and click on the **“Search”** box to bring up the names of organizations.
- Select **“Jerome Kickoff Club”** and click on the “save changes” box.
- To verify you are enrolled correctly you will see **“Jerome Kickoff Club”** on the right hand side of your information page.

At this point, you are done and may click on **“Logout”** in the upper right hand corner of the screen.

Please take 5 minutes to log on and register for the **KOC**. This enrollment process has to be done each April. You may change your designation organization once a year.

Please contact Patti Lengel at with questions. **GO CELTS!!!**
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